



RETAIL GROCERS ASSOCIATION

OF GREATER KANSAS CITY

To: Federal Communications Commission

445 12th Street, SW

Washington, D.C. 20554

To the Honorable Commissioners of the FCC,

OFFICERS

Don Gipson
Chairman of the Board

Jon McCormick
President, Secretary

Candy Taloney
Treasurer

DIRECTORS

David Ball

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Victor Cosentino

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Barry Queen

John Turnage

Kansas City is a football town through and through and every game day is an event we celebrate as we cheer on our beloved Chiefs. Kansas City's grocers provide the goods for those celebrations, whether they be at home or in the Arrowhead parking lot. Proposed changes to the FCC's Sports Blackout rule could limit fan access to Kansas City Chiefs football games, meaning less celebrating and less business for area grocers. This is why the Retail Grocers Association of Greater Kansas City is asking you to reconsider the proposed changes to the rule.

Kansas City is known nationwide for great barbeque. Great barbeque means the best tailgate experience in the NFL. Ribs, pork, beef, hot dogs and brats can all be seen on the grills outside Arrowhead stadium on game days. The grocers of Kansas City are more than happy to provide those goods to tailgaters, often giving promotions on these items in the days and hours leading up to the game. We see a solid boost in sales every week for the games as a result.

The sports blackout rule also allows for the free, over-the-air broadcast of Chiefs games in the Kansas City media market. There are fans in the Kansas City area that can't afford cable and satellite. As the grocers for the many house and watch parties that take place on game days, we're worried that the loss of over-the-air broadcasts may result in fewer tailgates and lower returns for the grocers we represent.

We ask that you leave the current system in place because it works for fans and our local economy. It ensures the maximum economic benefit of professional sports for local businesses, especially grocers. Thank you for considering our point of view on this issue.

Sincerely,

A handwritten signature in dark ink, appearing to be "Jon McCormick", written over a printed name.

Jon McCormick

CC: Mignon Clyburn, Jessica Rosenworcel, Ajit Pai, Mike O'Rielly